

PRESS RELEASE

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The Trust Edge: Trainer Certification Announcement

Minneapolis, MN – Horsager Leadership Incorporated is pleased to announce that Dan Kohls has successfully completed the elite certification process to deliver *The Trust Edge Experience*, the education suite based on the research and best-selling book *The Trust Edge*, written by David Horsager.

Horsager's work has resulted in the development of a world-class training suite that includes:

- Keynote presentations
- Classroom instruction
- Individual and small group coaching and mentoring
- Online instruction and support
- Consulting and alignment

Dan has the requisite character, experience and competence to join our elite and highly selective team of professional instructors and facilitators whose passion and mission is to help organizations achieve faster, better results with an immediate and sustainable impact. *The Trust Edge Experience* has helped organizations such as the New York Yankees, FedEx, the Salvation Army and the US Department of Homeland Security to gain the advantages of building trust within their organization and with their customers.

David Horsager, CEO of Horsager Leadership Inc., says of Kohls, "Dan is a great example of the kind of person we seek to deliver *The Trust Edge Experience*. His commitment to our mission of helping people, combined with his character and commitment to building trust with everyone he meets exemplifies our core belief – Trust is the only way to find, build and keep the right relationships to get the most out of life – at work and at home."